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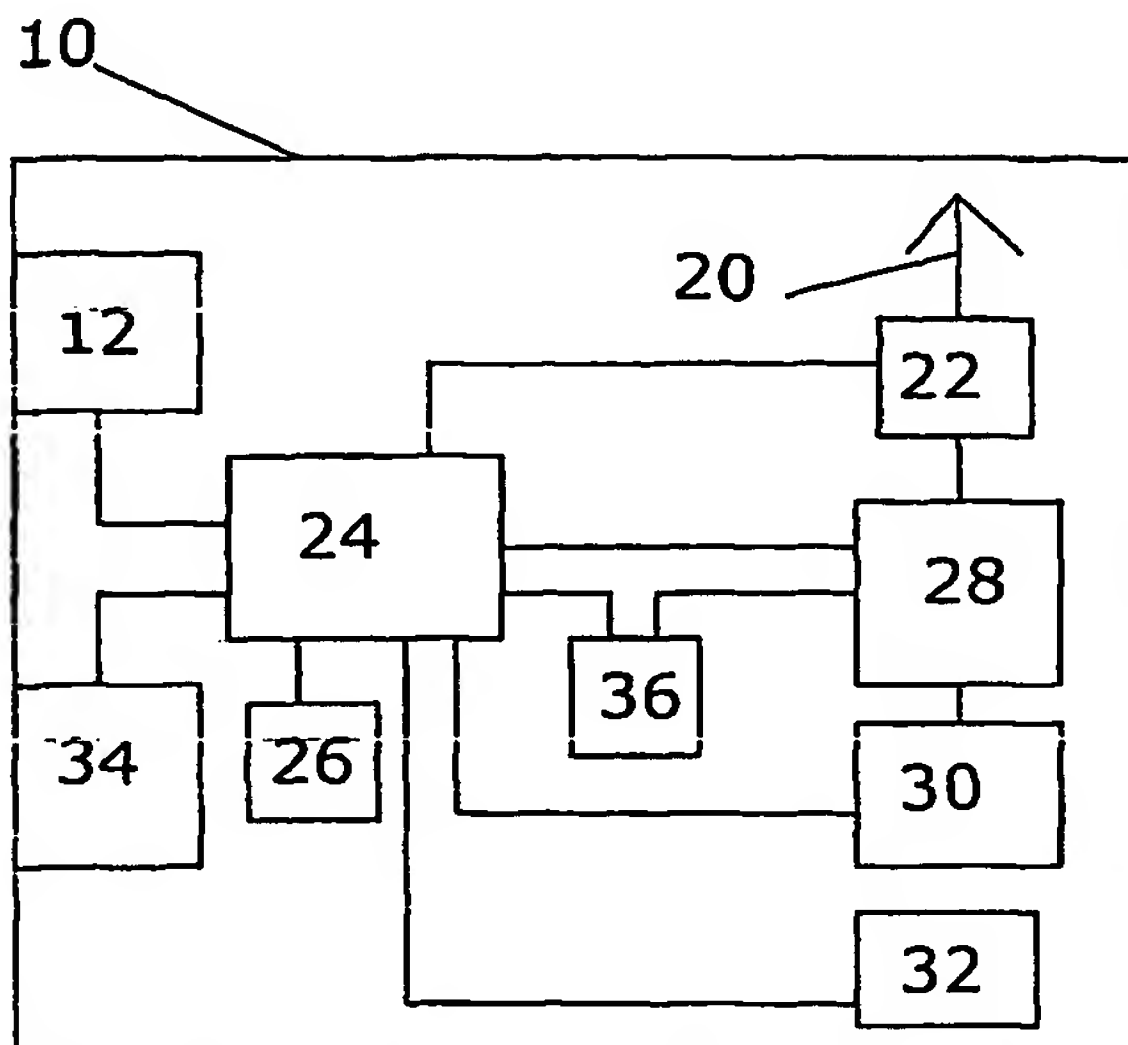
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(54) Title: NOTIFICATION OF EVENTS USING MMS IN A PORTABLE COMMUNICATION DEVICE



(57) Abstract: The present invention relates to a method of using playable electronic media messages for notification of events in a portable communication device, such a portable communication device as well as a computer program product and a computer program element for performing the method. The portable communication device (10) comprises an event handling unit (24; 28; 32), and a playable electronic media message handling unit (24), wherein the playable electronic media message handling unit sets at least one obtained playable electronic media message for use as a notification of at least one event handled by the event handling unit, such that the portable communication device can play the electronic media message in order to notify a user of the event.